

Media Production Radio

Course #: MDIA 2164

Course Description

This course introduces students to the global audio industry, including its practices and ethics. Students will analyse role of radio and audio production and investigate different genres of programming and digital sound production.

The course provides students with knowledge of media processes and practical skills in media-making techniques. Students will examine these in the context of both new and traditional formats of radio/audio production. This content will be framed within the Central Asian context. Newer forms of audio media and how they are shaping the new landscape including online, web radio, streaming and podcasts. This course builds on concepts first covered in Writing English for Media and is designed as a precursor to the Specialized Media Labs (Radio/Audio) and Specialized Media Labs (Project).

Course Learning Outcomes

- At the conclusion of this course, students will be able to:
- Describe the communicative practices, skills and technologies of radio/ audio production, especially within the Central Asian context.
- Discuss the history and the role played by radio and other audio forms of media in a global context.
- Apply operational, technical and media industry skills related to radio/audio production and program making.
- Use the ethical frameworks for radio/audio production and journalism (in research, interviewing and presentation).
- Produce sound projects for specific purposes and audiences.
- Collaborate in small production teams in order to deliver a radio/ audio product to a deadline.

Course Assessment and Grading

Item	Weight
Five-minute podcast/audio project	35%
10—15-minute podcast	35%

Item	Weight
800-word REFLECTION and ANALYSIS	30%