

Specialized Labs

Course # MDIA 4191

Credits 6

Prerequisites and/or Corequisites: Documentary and Scriptwriting, Media Production TV

Course Description

This course explores advanced journalism and media storytelling practices. It provides students with an opportunity to develop a production project aligned with contemporary industry methods. The project demonstrates a professional identity built on innovation in conceptualization and media articulation. Students practice the skills required to plan and pitch production proposals. By identifying and connecting with audiences, students draw on audience metrics to create relevant and engaging content and style. Students take advantage of ongoing technological changes in media. Efforts should be made by students to place these developments and reflections within the context of Central Asia. This course builds on the skills and capabilities students have gained throughout their studies in theory and production courses.

Course Learning Outcomes

Upon the completion of the course, students will be able to:

- Deliver an effective story pitch to employ strong verbal, written, and analytical skills to the degree expected of a senior-level college student.
- Produce a technically well-packages short documentary, short film and podcast that shows students' ability to combine research, narration, and audio-visual technical skills.
- Conduct in-depth interviews and fieldwork to connect with and relate to various stakeholders.
- Present facts and opinion through research and interviews to correctly interpret the opinions and values on the topic presented.
- Work with a team and locals on delivering stories and voices of the local community.

Course Assessments and Grading

Item	Weight
Atmospheric Short Video	10%
Advanced Editing Exercise	15%
Cinematography Experiment	15%

Sound Design Project	20%
Documentary Segment or Podcast	20%
Short Film Project	20%